### **APAICS**

ASIAN PACIFIC AMERICAN
INSTITUTE FOR CONGRESSIONAL
STUDIES



ANNUAL REPORT 2020

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### Letter from the Chair

#### **Susan Jin Davis**

Chair Sustainability Officer at Comcast NBCUniversal

As the world around us met the events of 2020 with adaptability and strength, so did APAICS and the community we serve. In the face of exceptional conditions, APAICS' programs and initiatives took on new forms to reach an even larger audience.



- This year we debuted our APAICS in Conversation which featured several
  federal circuit court judges, generals, and government agency leaders. We also hosted CAPAC in Conversation,
  a full-day, telethon-style conversation featuring a majority of our members of CAPAC including Speaker Nancy
  Pelosi and APAICS Founder Norman Y. Mineta, which accumulated over 3,000 views the week of its premiere.
- We increased our representative programming by partnering with the Japanese International Cooperation
  Center (JICE) and their Kakehashi Program by allowing us to send 23 candidates to Japan for a 10-day cultural
  immersion program. Though the COVID-19 pandemic caused us to postpone our plans, we look forward to
  partnering with JICE in the future for another Kakehashi project opportunity.
- APAICS expanded its GOTV efforts by using SophiaBot, a revolutionary virtual robot that answered our constituents' questions about the 2020 election. Amongst our ReflectUS cohort, APAICS is proud to boast the highest constituent interactions with SophiaBot.
- As we all know 2020 was an unprecedented year and APAICS was quick to adapt. Under Madalene's leadership
  we were able to convert our Annual Awards Gala into APAICS CELEBRATION, a virtual Gala that garnered over
  3,000 views across all platforms.
- Lastly, I want to congratulate Madalene and the APAICS team for their exceptional work adapting to virtual leadership trainings, Women's Collective Summit, and their continued work among its coalition partners by crafting programming to address the needs of those wishing to pursue public office during a pandemic.

As we conclude the year, we reflect on all we accomplished despite the exceptional circumstances, and applaud our AAPI community for their perseverance, flexibility, and success in the last year. We'd also like to extend our gratitude to our partner organizations and community leaders for their continued support. Looking forward, we're excited to uphold our commitment to greater AANHPI representation in 2021.

Sincerely,

Susan Jin Davis

### **Board of Directors**

#### **Officers**

Founder: Hon. Norman Y. Mineta

**Chair: Susan Jin Davis** 

Secretary: Annabel Bybee

Treasurer: Robin Rorick, API

#### **Directors**

Glenda Beach. State Farm Mutual Insurance Co.

Jason Chan. AT&T

Congresswoman Judy Chu (CA-27)

Ron Chu, Toyota Financial Services

Krish Gupta, Dell

June Jee

Tariq Khan, Global Diversity Marketing, Inc.

David L. Kim, The lambic Group

Grisella Martinez, NAB

Jessica Lemos. Walmart

Roberto Llames, Enterprise Solutions, Inc.

Jim Nam, PepsiCo

Hawaii State Representative Scott Nishimoto

Jimmie Williams, Washington Literary Center

# National Advisory Council

Jay Chen

Curtis D.W. Hom

Jim Park

Fred Underwood

# APAICS by the Numbers

Totals from 1994 - 2020

545

National Leadership Academy Alumni 555

Regional Leadership Academy Alumni

78

Congressional Fellows 303

Congressional Interns

# APAICS by the Numbers

Totals from 1994 - 2020

Congressional
Leadership Academy
Alumni

Figure 2. Emerging
Professionals Virtual
Learning Series

52
Youth Leadership
Academy Alumni

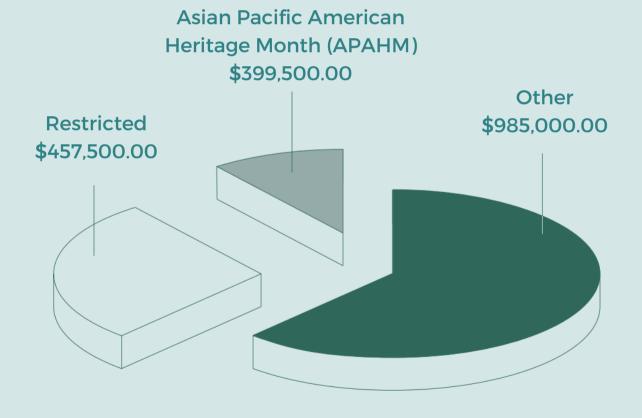
23 Kakehashi Program

# Fundraising

**Total Funds Raised in 2020** 

\$1,841,500

APAHM: Restricted: Other:



#### **National Leadership Academy**

The APAICS National Leadership Academy provides AANHPI elected officials and those looking to run for office with the training and network to help them excel in their current office, prepare them for opportunities to advance into higher officer, or to run a campaign for the first time. The National Leadership Academy brings together a bipartisan group of promising AANHPI political leaders from state legislatures, city councils, and local governing bodies from all across the country. The Leadership Academy has grown from 13 participants in 1999 to more than 500 participants now.

### **Regional Leadership Academy**

The Regional Leadership Academy is a two-day leadership training event for current elected officials, individuals seeking to run for public office, and community stakeholders. APAICS partners with local organizations to deliver programming that consists of interactive political training with topics ranging from developing your campaign plan, communications, digital organizing, power mapping, volunteer recruitment and management, and fundraising.



APAICS CEO and President Madalene Mielke with attendees at Plttsburgh 2020 Regional Leadership Academy

### **Congressional Fellowship**

The APAICS Fellowship provides exceptional graduates and young professionals the opportunity to work extensively on policy issues as full-time staff members in a Congressional office. Through a nine-month program, fellows gain invaluable federal policymaking experience and develop lasting relationships amongst fellows and prominent leaders as they work closely with Members of Congress, government officials, and community leaders.

### 2020-2021 Congressional Fellowship Alumni



Tony Tran
Office of
Congresswoman
Judy Chu



Judith Teruya
Office of
Congresswoman
Grace Meng



Natasha Anis Office of Congresswoman Pramila Jayapal



Meiko Kuramoto Office of Congressman Mark Takano



Veena Muraleethuran
Office of Senator
Maggie Hassan



Josh Shin Republican Study Committee



Michelle Nyugen
Office of Congresswoman
Susie Lee

### **Congressional Internship\***

The Congressional Internship is designed for AAPI undergraduate aged students looking to increase their experience in public policy and service. The paid, eight-week long summer program places Interns in congressional offices and provides them with the opportunity to develop their leadership and professional skills, encourages political engagement, and fosters interests in public service careers.

\*(In 2020, APAICS was unable to host in-person Congressional Internships due to the global pandemic.)

### **Congressional Leadership Academy**

The APAICS Congressional Leadership Academy, in partnership with the **Leadership Education for Asian Pacifics** (LEAP), is a Washington D.C.-based program for mid-senior level Hill Staffers (Legislative Correspondent or Legislative Assistant level) of Asian American and Pacific Islander (AAPI) heritage, interested in the opportunity to hone their leadership skills, deepen their confidence, strengthen relationships, and build community to more effectively position themselves and pursue senior management roles such as Legislative Director, Chief of Staff, Committee Staff Director, or Communications Director on Capitol Hill.

### **Emerging Professionals Virtual Learning Series**

The APAICS Emerging Professionals Virtual Learning Series (EPVLS) is an online resource for young AAPI professionals. These virtual learning opportunities are intended for early-career participants with a focus on public service opportunities. The online series is ideal for emerging young professionals to explore career pathways and acquire professional development training.

#### **Youth Leadership Academy**

The APAICS Virtual Youth Leadership Academy program, in partnership with the Close Up Foundation is a week-long leadership development and enrichment program geared towards high school students. The purpose of the program is to provide students of Asian American and Pacific Islander (AAPI) heritage the unique opportunity to learn more about government and public policy issues impacting the AAPI community and how they can be more involved in the political process.

#### Kakehashi Program

The Kakehashi Program is designed to promote people-to-people exchange between Japan and the United States. The program will provide participants with an enhanced understanding of Japanese economics, society, history, culture, politics, and diplomatic policies and encourage individuals to play an active role in the future of U.S.-Japan relations. The Japanese word "kakehashi" means "bridge," which symbolizes the hope that participants will form lasting relationships with Japan and its people.

#### **Annual Awards Gala Dinner**

The APAICS Annual Awards Gala Dinner is the culmination of our nation's recognition of Asian Pacific American Heritage Month in May, a celebration of the culture, traditions, history, and contributions of Asian Americans and Pacific Islanders in the United States.

We expect more than 1,000 attendees from across the country, including community, business, and political leaders.

#### **Legislative Leadership Series**

The Legislative Leadership Series brings together non-profit and corporate leaders, subject matter experts, as well as local and federally elected officials for a series of weekly bipartisan policy discussions that affect the AAPI community and the nation at-large.

### **Military Leadership Luncheon**

The APAICS-PPALM Military Leadership Luncheon is dedicated to promoting leadership diversity and Asian American and Pacific Islander representation in our troops. Active members and veterans of our Armed Forces have the opportunity to learn how to utilize skills and prior leadership experiences to contribute to personal and professional development in the future. Promoting diversity in the military encourages and strengthens the voice of Asian Americans and Pacific Islanders throughout our nation.

#### **Women's Collective**

The Women's Collective aims to build a community that inspires and supports AAPI women to become politically engaged by leading the national conversation on AAPI women representation in politics, uplifting AAPI women in politics, creating resources and tools for AAPI women to increase representation in public service, and to connect leaders and stakeholders.

#### **APAICS in Conversation**

APAICS in Conversation is an exciting weekly series of virtual fireside chat teleconferences to learn and hear from leading AAPIs in their field. Each teleconference is approximately 30 minutes and includes a Q&A session with the participants.

### **Virtual Leadership Training**

APAICS Virtual Leadership Trainings are online programs providing the skills and resources to excel as political leaders and plan a run for public office. Through our online virtual programming, trainings are easily accessible and delivered directly to individuals seeking to run for public office, current elected officials, and community stakeholders.

Topics will range from developing a campaign plan, digital organizing, power mapping, and fundraising, while including expert trainers in their field in their specialty.

# Supporters

**Chair's Circle** 

**Amazon** 

**Democracy Fund** 

**Legacy Circle** 

Coca Cola

**PepsiCo** 

**Reflect Us** 

**Presidential** 

**Amgen** 

**Ascend Fund** 

**Bristol-Myers Squibb** 

Microsoft

State Farm

**Tamlyn Tomita** 

Wells Fargo

**Congressional** 

AT&T

Biogen

Davita

**Dell Technologies** 

FedEX

Intuit

**National Association of** 

**Broadcasters (NAB)** 

**Novo Nordisk** 

**PhRMA** 

**SEIU** 

Southern California Edison

Verizon

Walmart

1994 Circle

AARP

API

**AmerisourceBergen** 

Asian Pacific Islander American

Public Affairs (APAPA)

Asian Americans & Pacific

**Islanders Rising & Empowerment** 

(ASPIRE)

**Bill and Melinda Gates** 

**Foundation** 

California Teachers Association

(CTA)

Comcast

**Ford** 

**General Motors** 

**Mercer Foundation** 

**Motion Picture Association of** 

America

**Netflix** 

**New York Life** 

Nielsen

Nike

**Salesforce** 

**SB** Group

**UK Online Giving Foundation** 

**UPS Corporation** 

Champion

**AFSCME** 

**Emily's List** 

**Evelyn Craft** 

JUUL

Ram Ramanujam

Susan Jin Davis

**Friend** 

3C Strategies, LLC

**Annabel Bybee** 

Cristina Antelo

**Curtis Hom** 

David Kim

Fair Kim

Frederick Underwood

Glenda Beach

**Grisella Martinez** 

Irene Bueno

**Jason Chan** 

**Jason Tai** 

Jim Nam

Jim Park

June Jee

**NCTA** 

Planned Parenthood

Prisca Bae

**Roberto Llames** 

**Robin Rorick** 

Ron Chu

**Scott Nishimoto** 

**Tariq Khan** 

**Tim Wong** 



2020 Regional Leadership Academy in Las Vegas, Nevada

### **2020 Summer Office Interns**



Camryn Fujita



Dakyung Ham



**Anson Huang** 



Megan Litz



**Roseanne Soto** 



Angela Tan



**Gavin Zhao** 



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