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# APAICS 2023 TECH **5UMNIT**

PROGRAM BOOK







## SEPTEMBER 27, 2023 | DAY ONE

## AGENDA

Note that all times listed are in Eastern Time

12:00 PM - **OPENING REMARKS** 

12:05 PM Madalene Xuan-Trang Mielke, APAICS

12:05 PM - BUILDING OUR DIGITAL INFRASTRUCTURE

1:05 PM Sponsored By: AT&T, Comcast NBCUniversal, AARP

Although studies show Asian Americans are the most digitally connected community in America, there is, however, a significant portion of the AA & NH/PI community that still lack reliable internet access, leading to a growing digital divide. As government programs work to address the existing gaps, the most marginalized AA & NH/PI communities have unique needs that must be considered for these programs to be effective. This panel will explore the challenges and opportunities surrounding funding and infrastructure in bridging this digital divide and how the AA & NH/PI community can have a seat at the table when it comes to decision making for digital infrastructure projects.

Opening Remarks: Senator Cory Booker (New Jersey)

- Kate Black, K. Black Strategies
- Lily Ho, Delta Chinatown Initiative
- Mario Salazar, Comcast NBCUniversal
- Meredith Williams, AT&T
- Moderator: Thu Ngyuen, OCA National

## 1:10 PM - **DIGITAL EQUITY IN A CHANGING WORLD**

2:10 PM Sponsored By: AT&T, Toyota Motor North America, T-Mobile

The need for increased connectivity becomes more crucial as the world rapidly evolves and embraces new technologies. From small businesses to classrooms and healthcare providers, digital literacy and high speed internet access are now basic requirements for success. This panel will explore the opportunities that come with enhancing connectivity in a changing world where emerging technologies, shifting demographics, and evolving communication patterns require innovative solutions across sectors.

## SEPTEMBER 27, 2023 | DAY ONE

## AGENDA

Note that all times listed are in Eastern Time

Opening Remarks: Congresswoman Grace Meng (NY-06), Congressman Ro Khanna (CA-17), Michelle Persaud (T-Mobile)

- Beth Fujimoto, AT&T
- Charan Lota, TMNA
- Nicole Morgernstern, AAJC
- Moderator: Tomoko Yokoi, IMD Business School

#### 2:15 PM -3:15 PM

## PREPARING THE DIGITAL WORKFORCE

Artificial Intelligence (AI) and other technologies are transforming the skills required by today's workforce. AI is increasingly integrated into various sectors, rapidly reshaping the landscape of industries and the nature of work, from center stage in the Hollywood writers' strike to saving lives with more accurate medical diagnoses. This panel will discuss policies and initiatives that can ensure individuals, and communities of color in particular, are equipped to thrive in the changing job market.

## Opening Remarks: Senator Jacky Rosen (Nevada) & Congresswoman Barbara Lee (CA-12)

- Tali Bray, Wells Fargo
- Shreya Singh Hernandez, Aspen Digital
- Sina Uipi, EPIC
- Khanh Vu, SASE
- Moderator: Brian Cheung, NBC News

#### 3:20 PM -4:20 PM

## REGULATORY AND POLICY FRAMEWORKS FOR AI

#### Sponsored By: Dell Technologies, Microsoft, Salesforce

As Artificial Intelligence (AI) advances and becomes more integrated into various aspects of society, establishing effective regulatory and policy frameworks becomes imperative. Panelists will discuss the ethical considerations, including transparency, accountability, and legal implications necessary to ensure the responsible and beneficial development, deployment, and use of AI technologies.

## SEPTEMBER 27, 2023 | DAY ONE

## **AGENDA**

Note that all times listed are in Eastern Time

Opening Remarks: Congressman Ted Lieu (CA-36) & Congresswoman Sara Jacobs (CA-51)

- Sarah Chang, Microsoft
- Emily Chi, AAJC
- Danielle Gilliam-Moore, Salesforce
- Krish Gupta, Dell Technologies
- Lauren Krapf, ADL
- Moderator: Cecilia Kang, The New York Times

4:20 PM - CLOSING REMARKS

4:25 PM Madalene Xuan-Trang Mielke, APAICS

## **SEPTEMBER 28, 2023 | DAY TWO**

## AGENDA

Note that all times listed are in Eastern Time

12:30 PM - **OPENING REMARKS** 

12:35 PM Madalene Xuan-Trang Mielke, APAICS

12:35 PM -1:30 PM

# IMPACT OF INCREASED COMPETITION BETWEEN THE U.S. AND CHINA

**Sponsored By: CTIA** 

Competition between the U.S. and China in STEM is reshaping the global technology landscape, with both countries striving to achieve different global orders. This competition within the tech sector has been driven partly by values and economics and will shape the rest of the 21st century. This panel will explore how anti-China rhetoric and policy impact AA & NH/PI engineers and scientists, along with the greater community, and how we can navigate this precarious landscape within the tech industry and beyond.

Opening Remarks: Congresswoman Judy Chu (CA-28)

- Gisela Kusakawa, AASF
- Cindy Tsai, Committee 100
- John Yang, AAJC
- Moderator: Kimmy Yam, NBC Asia America

1:35 PM -2:30 PM

# TECH FOR GOOD: UNLEASHING THE POWER OF TECHNOLOGY FOR POSITIVE SOCIAL IMPACT

Sponsored By: Amazon Web Services, Apple, Dell Technologies, Doordash, Instacart

Technology has the potential to be a powerful force for driving positive change and addressing pressing challenges. This panel will explore the innovative ways technology can be harnessed for social good, discussing successful initiatives and strategies for leveraging technology to create a more inclusive and sustainable world.

## **SEPTEMBER 28, 2023 | DAY TWO**

## AGENDA

Note that all times listed are in Eastern Time

Opening Remarks: Congressman Shri Thanedar (MI-13)

- Laura Anderson, Instacart
- Frances Lanzone, Amazon
- Rachel Nemeth, CTA
- Sueli Shaw, Doordash
- Maia Wagner, Dell Technologies
- Moderator: Susan Jin Davis, Al Roker Entertainment

#### 2:35 PM -3:20 PM

# STRIKING A BALANCE: PROMOTING DIGITAL WELLNESS, TRUST, AND SAFETY

#### Sponsored By: Airbnb

Digital wellness, trust, and safety have become critical concerns in today's increasingly connected world. This panel will explore the challenges and strategies in promoting digital well-being, fostering trust in online interactions, and ensuring the safety and security of digital environments. Panelists will discuss the impact of technology on mental health, efforts to combat mis- and dis-information, and strategies for building a healthier and safer digital ecosystem.

- Pooja Kondabolu, Airbnb
- Jenny Liu, AAJC
- Kyle Van Fleet, APIAVote
- Jill Yu, Act to Change
- Moderator: Zaki Barzinji, Aspen Digital

## 3:20 PM - CLOSING REMARKS

3:25 PM Madalene Xuan-Trang Mielke, APAICS

#### FEATURED SPEAKERS



## SENATOR CORY BOOKER

U.S. Senate, New Jersey

As New Jersey's junior Senator, Cory Booker has brought an innovative and consensus-building approach to tackling some of the most difficult problems facing New Jersey and our country. He has emerged as a national leader in the effort to fix our broken criminal justice system and end mass incarceration, helping craft the most sweeping set of criminal justice reforms in a generation, the First Step Act, which became law in December 2018. Booker has also worked to reform America's broken food system, address our nation's nutrition crisis, and end food insecurity.



## **SENATOR JACKY ROSEN**

U.S. Senate, Nevada

United States Senator Jacky Rosen is committed to working with both parties to deliver for Nevada's hardworking families. She is fighting for all Nevadans by being an independent voice who brings people together to find commonsense, bipartisan solutions for our state. Senator Jacky Rosen works across the aisle to solve problems and achieve results for Nevada. Elected to the U.S. House in 2016 and then the U.S. Senate in 2018, Jacky is the second woman ever to serve Nevada in the U.S. Senate, alongside fellow Senator Catherine Cortez Masto. Jacky has been ranked by independent experts as one of the most bipartisan Senators in the chamber. More than 90% of the legislation she has introduced in the Senate is bipartisan, and her commitment to building relationships and working across the aisle has earned her a reputation for making "Republican friends as a way to get things done."



## **CONGRESSWOMAN BARBARA LEE**

U.S. House of Representatives, CA-12

Congresswoman Barbara Lee has been representing California's 12th District (formerly 13th) since 1998. She is the highest ranking African American woman appointed to Democratic Leadership, serving as Co-Chair of the Policy and Steering Committee. She also serves on the Budget Committee and the powerful Appropriations Committee, which oversees all federal government spending. Congresswoman Barbara Lee was born in segregated El Paso, TX and attended St. Joseph's Catholic School, where she was taught by the Sisters of Loretto, an order dedicated to promoting justice and peace. Congresswoman Lee received her Masters of Social Work from the University of California, Berkeley, specializing in psychiatric social work. During her graduate work, Congresswoman Lee founded the Community Health Alliance for Neighborhood Growth and Education (CHANGE, Inc.) which provided mental health services to many of the East Bay's most vulnerable individuals.

#### FEATURED SPEAKERS



## **CONGRESSWOMAN JUDY CHU**

U.S. House of Representatives, CA-28

Judy Chu was elected to the U.S. House of Representatives in July 2009. She represents the 28th Congressional District, which includes Pasadena and the west San Gabriel Valley of southern California. Rep. Chu currently serves on the powerful House Ways and Means Committee, which has jurisdiction over legislation pertaining to taxes, revenues, Social Security, and Medicare. In that Committee, Rep. Chu is a member of the Subcommittees on Health, giving her oversight over healthcare reform and crucial safety net programs, Worker and Family Support, and Oversight.



## **CONGRESSWOMAN GRACE MENG**

U.S. House of Representatives, NY-06

U.S. Congresswoman Grace Meng is serving her sixth term in the United States House of Representatives, where she represents New York's Sixth Congressional District. Grace's district is located entirely in the New York City borough of Queens, including west, central, and northeast Queens. Grace is the first and only Asian American Member of Congress from New York State, and the first female Congressmember from Queens since former Vice Presidential nominee Geraldine Ferraro. In Congress, Grace serves on the powerful House Appropriations Committee, where she is New York's senior member and is the Vice Ranking Member. Grace sits on both the State and Foreign Operations subcommittee and the Commerce, Justice, Science and Related Agencies subcommittee. The House Appropriations Committee is responsible for funding the federal government's programs and activities.



## **CONGRESSMAN TED LIEU**

U.S. House of Representatives, CA-36

Ted W. Lieu represents California's 36th Congressional District in the United States House of Representatives. Ted is serving in his fifth term in Congress and sits on the House Judiciary Committee; Foreign Affairs Committee; and Science, Space, and Technology Committee. He was elected by his colleagues to serve as Vice Chair of the Democratic Caucus, making him the highest ranking Asian American to have ever served in House Leadership. Ted is a veteran, having served on active duty and then in the Reserves for the Air Force. He retired in 2021 with the rank of Colonel. Prior to becoming Vice Chair, Ted served as Co-Chair of the Democratic Policy and Communications Committee in the 116th and 117th Congresses. In that role, Ted helped to shape messaging around key Democratic priorities. In his first term in Congress, Ted was elected Freshman Class President by his colleagues.



## **CONGRESSMAN RO KHANNA**

U.S. House of Representatives, CA-17

Representative Ro Khanna is a leading progressive voice in the House working to restore American manufacturing and technology leadership, improve the lives of working people, and advance U.S. leadership on climate, human rights, and diplomacy around the world. He believes our nation needs a new economic patriotism to create jobs in the industries of the future and unify Americans -- from the South to the heartland to the coasts -- around a shared purpose. Khanna proudly represents California's 17th Congressional District, located in the heart of Silicon Valley, and is serving his fourth term. He serves on the House Armed Services Committee as ranking member of the Subcommittee on Cyber, Innovative Technologies and Information Systems (CITI), co-chair of the Congressional Caucus on India and Indian Americans, a member of the Select Committee on the Strategic Competition between the United States and the Chinese Communist Party, and on the Oversight and Accountability committee, where he previously chaired the Environmental Subcommittee.



## **CONGRESSWOMAN SARA JACOBS**

U.S. House of Representatives, CA-51

Congresswoman Sara Jacobs serves as the Founding Chair of San Diego for Every Child, a coalition dedicated to ending the experience of child poverty in San Diego County, which she founded in 2018. Amid the COVID-19 crisis, the coalition adapted their mission to serve San Diegans in crisis — mobilizing funding to support child care for essential workers and co-chairing the Equitable Distance Learning Task Force to support students throughout San Diego County. Prior to her work with San Diego for Every Child, Congresswoman Jacobs served as a Scholar in Residence at the Joan B. Kroc School of Peace Studies at the University of San Diego, and as the Founding CEO of Project Connect, an international education non-profit dedicated to connecting students around the world to the internet. Project Connect was so successful that it has since become a flagship part of UNICEF's work.



## **CONGRESSMAN SHRI THANEDAR**

U.S. House of Representatives, MI-13

Congressman Shri Thanedar proudly represents the people of Michigan's 13th Congressional District, which includes much of Wayne County including the city of Detroit, Grosse Pointe, and Downriver. Congressman Thanedar is passionate about fighting to improve the lives of hard working families in metro-Detroit. Prior to being elected to Congress in 2022, Congressman Thanedar served in the Michigan House of Representatives. At the State Capitol he helped pass the largest increase in per-pupil funding for Michigan Public Schools in state history. Congressman Thanedar knows first hand how important education can be for a young person, just as it was for him. Congressman Thanedar will never forget what it's like to live in poverty, and he will never stop working to lift Michigan families out of it. That's why he's committed to fighting for more education and job training resources for southeast Michigan, a higher minimum wage, universal health care, and programs to jumpstart entrepreneurship in historically disenfranchised communities. Together, these initiatives will close the racial wealth gap and help more families in southeast Michigan thrive.

#### PANEL 1 | BUILDING OUR DIGITAL INFRASTRUCTURE



**KATE BLACK** 

CEO of K. Black Strategies

Kate Black has nearly two decades of experience working in and around government. Most recently she spent five years, spanning two Administrations, at the Federal Communications Commission as Chief Policy Advisor and Media Advisor to FCC Chairwoman Jessica Rosenworcel, the first woman ever to be confirmed by the Senate to lead the agency. She has also served as Executive Director of American Women, a nonpartisan research organization working to uplift the voices of women and the issues they care about. Previously, she worked at the Democratic National Committee, the Hillary Clinton for President campaign, and the Service Employees International Union, one of the largest labor unions in the country.



LILY HO

President and Co-Founder, Delta Chinatown Initiative

Born and raised in San Francisco, Lily Ho has seen the City fluctuate and grow through its economic booms and recessions, and continues to see the beauty in the City's contribution to the world and its possibilities. She started her career in public policy at the State level, working on non-partisan policies at the New America Foundation, where she worked on legislative reform, asset building policies and universal healthcare. She evolved her experiences working at several tech startups, and spent the past few years in banking.



**MARIO SALAZAR** 

**Executive Director of Public Policy for Comcast NBCUniversal** 

Mario K. Salazar works on emerging policy issues focused on broadband accessibility and adoption, innovation, competitive dynamics, and other issues. Mario previously held VP roles at top public affairs firms BCW Global and APCO Worldwide, where he managed comprehensive public policy, grassroots, and issue advocacy campaigns at the federal, state, and local levels for some of the world's biggest brands and trade associations. Before this, Mario spent nearly a decade working on electoral campaigns. Mario played a role in President Obama's historic 2008 and 2012 campaigns as well as for Senate Majority Leader Harry Reid, SEIU, Senator Mark Warner, the Democratic Congressional Campaign Committee, and the American Petroleum Institute.

#### PANEL 1 | BUILDING OUR DIGITAL INFRASTRUCTURE



## **MEREDITH WILLIAMS**

Assistant Vice President for Executive Branch at AT&T

Meredith Williams leads the matrixed team responsible for AT&T's strategy and policy engagement with the U.S. Executive Branch. Meredith also represents AT&T with several federal agencies, including the Departments of Commerce, Education, Labor, and Agriculture, and serves as a subject matter expert for AT&T's Broadband Access and Adoption team. Prior to joining AT&T, Meredith served as a Senior Advisor to the Secretary of Homeland Security and as a Special Advisor in the Office of the Secretary of State. Before serving in the government, Meredith worked for several private firms where she managed day-to-day business operations and advised clients across a range of industries.



## THU NGYUEN (MODERATOR)

**Executive Director, OCA-Asian Pacific American Advocates** 

Thu Nguyen serves OCA National as its Executive Director. A graduate from Rice University with degrees in Chemistry and Sociology, Thu entered the nonprofit sector through organizing on campus and bridging partnerships between student groups and local organizations. Previously, she freelanced for non-profits and AAPI small businesses to do outreach, marketing, and build community relationships. Thu oversees storytelling, advocacy, relationships, and operations for OCA.

### PANEL 2 | DIGITAL EQUITY IN A CHANGING WORLD



**BETH FUJIMOTO** 

AVP, AT&T

Beth Fujimoto, AVP –Public Policy for AT&T is responsible for state and federal policy development on 21st Century universal service issues including broadband availability, government broadband funds, helping people who have low incomes to afford broadband, and how these programs are funded. Before joining AT&T, Ms. Fujimoto was an Executive Director of External Affairs for Cingular Wireless; State Regulatory Counsel for AT&T Wireless; a partner in the Honolulu law firm of Watanabe Ing & Kawashima; and Head Researcher and Budget Analyst for the Ways & Means Committee of the Hawai'i State Senate.



## **CHARAN LOTA**

Group Vice President & Executive Chief Engineer, Connected Technologies at Toyota Motor North America (TMNA)

In his role, Lota oversees the design, development and implementation of the company's connected car ecosystem and is driving transformational change through cutting edge technology, data and connectivity. Lota specifically led the concept planning, design, evaluation and launch of Lexus Interface as well as the Toyota Multimedia System for the North American region. These systems debuted on the 2022 Lexus NX and 2022 Toyota Tundra, respectively. Since beginning his career at Toyota in 2000, Lota has served in several positions across Toyota's North America operations in Michigan as well as in Texas.



## **NICOLE MORGERNSTERN**

Telecommunications, Technology, and Media Policy Associate Manager at Asian Americans Advancing Justice | AAJC

Nicole Morgernstern assists in the development of public policy research, strategies, analysis, and education on telecommunications, technology, and media diversity. Nicole has a M.A in Ethics, Peace and Global Affairs with a concentration in human rights and social justice from American University and obtained a B.A in Interdisciplinary Humanities with a concentration in history of art, global studies, and civil engineering from Michigan State University.

#### PANEL 2 | DIGITAL EQUITY IN A CHANGING WORLD



## TOMOKO YOKOI (MODERATOR)

Digital Transformation Advisor and Researcher at IMD Business School

Tomoko Yokoi is a <u>Forbes Contributor</u> on topics related to responsible digital transformation and innovation, and her insights have been published in numerous outlets such as MIT Sloan Management Review and Harvard Business Review. Tomoko brings unique practitioner insights to her research and advisory services, drawing from her 20 years of experience leading digital transformations and marketing excellence as a senior executive in B2B and B2C industries. Having worked in Fortune 500 companies and fast growing software ventures, she understands the unique digital challenges faced by both large organizations and digital upstarts needing to scale. She is the co-author of <u>Hacking Digital</u>: Best Practices to Implement and Accelerate Your Business Transformation.

## PANEL 3 | PREPARING THE DIGITAL WORKFORCE



**TALI BRAY** 

Technology Diverse Segments, Representation & Inclusion at Wells Fargo & Company

With more than 25 years of innovation-focused technology and operations experience, Tali Bray's commitment to leading organizational change and championing Diversity, Equity and Inclusion has been a cornerstone of her career. She has worked within financial services and technology sectors spanning early growth start-ups to large-scale enterprise organizations influencing measurable change. Prior to her current role, Tali was Wells Fargo's Tech for Tech CIO during which she led the creation of the technology strategy, service-based architecture and implementation of technology for Tech for Tech portfolio.



## SHREYA SINGH HERNANDEZ

Aspen Digital's Research Manager for the Tech Accountability Coalition

Shreya Singh Hernández is a data-driven strategist focused on social impact with over 8 years of cross-industry experience. Her career has taken her from the White House Initiative on Asian Americans and Pacific Islanders, to Edelman Intelligence, and most recently Planned Parenthood Federation of America where she used data and technology to make community engagement, public policy, and advocacy programs more equitable, effective, and efficient.



SINA UIPI

Policy-Based Associate at EPIC

Sina Uipi is the Washington, DC-based Policy Associate. In this role, Sina leads EPIC's national policy and advocacy efforts towards the organization's mission to advance social justice and increase the political power of NHPI communities. She is thrilled to bring greater awareness to Pacific Islander needs at the national level. As a proud product of the California public education system, Sina earned her BA at SFSU in Political Science, including two minors in Counseling and Women and Gender Studies.

#### PANEL 3 | PREPARING THE DIGITAL WORKFORCE



KHANH VU
CEO & Executive Director at SASE

Khánh Vu immigrated to the USA from Vietnam at the end of the war. Khánh has a chemical engineering degree from the Colorado School of Mines. His passion for helping young adults led him back to be the Director of the Multi-cultural Engineering Program (MEP), which Khánh was part of MEP's inception (1989 as a student) and was a founder of the Asian Student Association (early 90's), which eventually merged with SASE. Khánh joined SASE in 2010 and became the CEO & Executive Director in 2011.

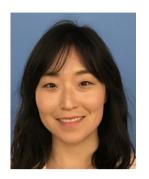


## **BRIAN CHEUNG (MODERATOR)**

Reporter for NBC News

Brian Cheung is a New York-based business and data reporter for NBC News, covering all things related to the economy and finance across NBC's broadcasts (TODAY Show, NBC Nightly News, MSNBC) and digital platforms (NBCNews.com, NBC News Now). Brian began his career as an analyst at the Federal Reserve, jumped to journalism as a beat reporter in DC, and then made his way into broadcast at Yahoo Finance as a reporter and anchor.

### PANEL 4 | REGULATORY AND POLICY FRAMEWORKS FOR AI



SARAH CHANG

Director of Responsible AI Practice at Microsoft

Sarah Chang is the Director of Responsible AI Practice at Microsoft. Her team within Microsoft's Office of Responsible AI works closely with research, engineering, and product partners to bring Microsoft's Responsible AI Standard and principles into daily practice. Prior to joining Microsoft, Sarah led product safety strategy for high-risk products and novel ventures at Meta. She also served as a federal prosecutor and counsel for the Senate Judiciary Committee. She's a New York City native newly converted to the Pacific Northwest.



**EMILY CHI** 

Senior Director of Telecommunications, Technology, and Media at Asian Americans Advancing Justice | AAJC

Emily Chi is the Senior Director of Telecommunications, Technology, and Media at Asian Americans Advancing Justice-AAJC, where she is responsible for developing and providing public policy research, strategies, analysis, and education on telecommunications, technology, and media diversity. Prior to joining Advancing Justice- AAJC, Emily worked as a researcher on various projects at the Harvard Kennedy School, including Product & Society at the Shorenstein Center on Media, Politics and Public Policy and the Technology and Public Purpose (TAPP) Project at the Belfer Center for Science and International Affairs.



DANIELLE GILLIAM-MOORE

Senior Manager for Global Public Policy at at Salesforce

Danielle Gilliam-Moore first started her 5-year career on Capitol Hill as an intern for Senator Casey (D-PA) in 2010. Along the way, she worked for the Senate Committee on Homeland Security and Governmental Affairs, working on Cybersecurity and Counterterrorism. She then moved to work for Senator Tammy Baldwin (D-WI) where she was responsible for a portfolio that included defense, foreign relations, homeland security, and veterans' issues. Danielle first worked off the Hill as the Manager for the Legislative Strategy team at BSA | The Software Alliance. In 2017 Danielle first joined Salesforce as Manager for Federal Government Affairs. Now as the Senior Manager for Global Public Policy, she works on software related policy issues such as trade, artificial intelligence, privacy, and cybersecurity.

#### PANEL 4 | REGULATORY AND POLICY FRAMEWORKS FOR AI



**KRISH GUPTA** 

Senior Vice President for Litigation and Intellectual Property for Dell Technologies

Krish Gupta leads the litigation and intellectual property teams with global responsibility for managing and resolving business and intellectual property litigation and disputes, providing legal support for and developing the company's policies for patents, trademarks and copyrights, open source and standards, building and managing the patent, trademark and domain portfolios, intellectual property licensing, driving patent and IP policy efforts and IP support for M&A activities and commercial transactions.



**LAUREN KRAPF** 

**ADL Center for Tech and Society** 

Lauren Krapf leads policy and impact initiatives at the ADL Center for Tech and Society, overseeing research-driven advocacy efforts to fight online hate, hold Big Tech accountable, and protect targets of digital abuse. Lauren works with law and policymakers, industry, coalition partners, and communities to expose the impact of online harassment and push hate and extremism back to the fringes of the digital world. Prior to joining ADL, Lauren worked as an attorney in Los Angeles, where she managed trial and appellate litigation and advised employers about issues and policies related to workplace harassment prevention.



**CECILIA KANG (MODERATOR)** 

National Technology Correspondent for The New York Times

Cecilia Kang is a national technology correspondent for The New York Times. She writes about regulatory issues such as privacy, cybersecurity, antitrust and the digital divide. Cecilia spent one decade at The Washington Post as senior technology correspondent and began her career in Seoul, South Korea for Dow Jones. She won the George Polk Award, Loeb Award and was a Pulitzer finalist for coverage of Facebook in 2018.

### PANEL 5 | IMPACT OF INCREASED COMPETITION BETWEEN THE U.S. AND CHINA



GISELA KUSAKAWA

Founding Executive Director of AASF

Gisela Perez Kusakawa is the founding executive director of the Asian American Scholar Forum. AASF endeavors to protect the rights of Asian Americans and immigrants and promote academic belonging, openness, freedom, and equality for all. She has been a trailblazer and expert on policy and advocacy on anti-profiling, national security, research security, and civil rights, having spearheaded coalition work in her prior role to collaborate with partnering organizations to end the Department of Justice's China Initiative, and appeared on multiple media publications such as NBC News, Science, NPR and MIT Technology Review.



**CINDY TSAI** 

Interim President for the Committee of 100

Cindy Tsai is the Interim President for the Committee of 100. Cindy plays an instrumental role in driving the organization's efforts to advance its dual mission of securing the full inclusion of Chinese Americans in the United States and promoting constructive dialogue and cultivating relationships between the people of the United States and Greater China. She also serves as their General Counsel. Her legal expertise plays a vital role in driving the organization's strategic initiatives, particularly in addressing concerns related to anti-Asian hate, racial profiling and discrimination against not only Chinese Americans but also other marginalized communities.



**JOHN YANG** 

President and Executive Director of Asian Americans Advancing Justice | AAJC

John C. Yang is the President and Executive Director of Asian Americans Advancing Justice | AAJC. He leads the organization's efforts to fight for civil rights and empower Asian Americans to create a more just America for all through public policy advocacy, education, and litigation. His extensive legal background enables Advancing Justice | AAJC to address systemic policies, programs, and legislative attempts to discriminate against and marginalize Asian Americans and Pacific Islanders and other minority communities. Because of his expertise, John is regularly asked to speak to media on issues affecting the Asian Pacific American community.

### PANEL 5 | IMPACT OF INCREASED COMPETITION BETWEEN THE U.S. AND CHINA



## KIMMY YAM (MODERATOR)

Reporter for NBC

Kimmy Yam is an award-winning Asian American journalist. She's best known for her work, covering policy and legislation, as well as her deeply reported features on complex issues impacting the Asian American community. In 2016, she helped launch HuffPost's Asian Voices section, one of two mainstream media verticals dedicated to the Asian American and Pacific Islander community. Today she is a reporter for NBC's Asian America section, where she aims to uplift communities that have largely been forgotten by the media ecosystem.

# PANEL 6 | TECH FOR GOOD: UNLEASHING THE POWER OF TECHNOLOGY FOR POSITIVE SOCIAL IMPACT



## **LAURA ANDERSON**

**Director of Social Impact at Instacart** 

Laura Anderson is the Director of Social Impact at Instacart. As part of her work, she supports the company's Instaart Health Initiative, overseeing strategic partnerships with nonprofits and foundations, as well as employee impact programs. Laura has 10 years experience building programs at the intersection of technology and social impact at both for profit and nonprofit organizations. Prior to Instacart, Laura spent five years at Airbnb.org, building the company's nonprofit strategy, and identifying opportunities for nonprofits to use Airbnb's technology to book free, welcoming & safe accommodations for people in crisis.



### FRANCES LANZONE

Manages Global Social Impact, Executive Engagement and Philanthropy for AWS

Frances Lanzone manages Global Social Impact, Executive Engagement and Philanthropy for Amazon Web Services (AWS). When she's not facilitating public-private-partnerships for AWS, Frances enjoys a dynamic, altruistic lifestyle supporting social entrepreneurs and bureaucracy ninjas who are modernizing the U.S. government. She brings a distinctive perspective combining industry experience, non-profit and senior government policy at the White House. Frances is formerly the Founder of a boutique consulting firm called Chief Social Architects, supporting influential clients such as the State Department, XPRIZE, WeWork, Future of Fish, Global Entrepreneurship Network, Partners of the Americas, Sunshine Sachs , The Kennedy Forum, and the Pan American Health Organization.



## **RACHEL NEMETH**

Senior Director of Regulatory Affairs at CTA

Rachel Sanford Nemeth is Senior Director of Regulatory Affairs at CTA. In this role, she advocates for CTA member companies before federal regulators on a variety of issues including accessibility, connectivity, and privacy. Prior to joining CTA, Rachel was Director of Government Relations at ML Strategies where she regularly engaged with Capitol Hill and federal agencies on behalf of clients in the telecommunications and technology industries.

## PANEL 6 | TECH FOR GOOD: UNLEASHING THE POWER OF TECHNOLOGY FOR POSITIVE SOCIAL IMPACT



SUELI SHAW
Head of Social Impact at Doordash

Sueli Shaw believes that companies can lead by leveraging their products and expertise to increase access and create equality of opportunity. Leading the social impact and sustainability team at DoorDash, she's developed programs to support historically underrepresented merchants, partnerships to increase financial well-being for people who choose gig work, and other initiatives like Project DASH, which equips public and social sector partners with DoorDash's local delivery capabilities. Before DoorDash, Sueli worked with individual, foundation, and corporate donors at Rockefeller Philanthropy Advisors, and she served on the steering committee for Asian American Americans/Pacific Islanders in Philanthropy. Sueli is based in the Bay Area.



MAIA WAGNER

Digital Inclusion Strategy Lead at Dell Technologies

Maia Wagner leads the digital inclusion portfolio at Dell Technologies. A passionate and effective leader, Maia draws on a deep well of experience in the private, social, and public sectors. Laser-focused on the goal of bolstering the connectivity of communities around the world, Maia brings the resources, workforce, and expertise of Dell Technologies to bear with life-changing results for people on the ground. Maia's portfolio includes Dell Technologies signature programs such as Girls who Game, Student Tech Crew, and Solar Community Hubs. Maia holds a graduate degree in International Trade from the University of Valencia in Spain and an undergraduate honors degree in economics from the University of Georgia. Maia lives with her partner Dan and two young children outside of Washington, D.C.



## **SUSAN JIN DAVIS (MODERATOR)**

Social Impact Officer for AI Roker Entertainment

Susan Jin Davis has 30 years of experience in the telecommunications, media, entertainment, and technology industries. She currently serves as Social Impact Officer for Al Roker Entertainment, a leading producer of TV, digital, branded programming and entertainment. She is also an advisor for ALO Advisors, a consulting firm specializing in areas of sustainability, diversity, and corporate social responsibility. She also serves as faculty for the Center for Creative Leadership in the areas of organizational leadership, women's leadership, and diversity, equity, and inclusion. Most recently, Ms. Jin Davis was a senior executive at Comcast Corporation, where she held a multitude of roles over a 15-year career at the Company, including becoming the company's first Chief Sustainability Officer, creating the framework for the company's Environmental, Social, and Governance disclosures, operationalizing its renewable energy and energy efficiency strategy, and contributing to transforming its fleet to low-carbon vehicles.

# PANEL 7 | STRIKING A BALANCE: PROMOTING DIGITAL WELLNESS, TRUST AND SAFETY



POOJA KONDABOLU

Global Trust & Safety Policy Lead at Airbnb

Pooja Kondabolu currently serves as the Global Trust & Safety Policy Lead at Airbnb where she works cross functionally on a range of trust and safety issues including the Company's reservation screening technology and global party ban products and policies. She previously served as the Global Tax Policy Lead. Prior to joining Airbnb, Pooja was an Attorney Advisor to the NYC Taxpayer Advocate where she sought legal and policy changes to ensure the fair and equitable tax treatment of all NYC taxpayers. Pooja began her legal career as an M&A tax associate at Ernst Young.



**JENNY LIU** 

Policy Manager at Asian Americans Advancing Justice | AAJC

Jenny is the Policy Manager in the Technology and Telecommunications department at Asian Americans Advancing Justice | AAJC, where she is responsible for developing strategies to identify reputable information sources for AAPI communities. Prior to joining Advancing Justice | AAJC, Jenny worked as a consultant within the forensics practice at a large professional services firm.



**KYLE VAN FLEET** 

**Communications Associate at APIAVote** 

Kyle Van Fleet is the Communications Associate at APIAVote. In his day to day work, Kyle manages APIAVote's social media and press inquiries, crafts communications strategy, and monitors online disinformation impacting AAPI communities.

Kyle is a 2019 graduate of James Madison University with a B.A. in International Affairs and minor in Political Communications. He has previously worked in the disinformation space and two congressional offices. Outside of APIAVote, Kyle is a part-time photographer, vinyl record collector, and avid traveller.

## PANEL 7 | STRIKING A BALANCE: PROMOTING DIGITAL WELLNESS, TRUST AND SAFETY



## JILL YU

President of the National Filipino American Lawyers Association

In 2015, Jill You served as an Advisor at the White House Initiative on Asian Americans and Pacific Islanders. She worked on critical initiatives including "Act to Change", promoting enrollment for healthcare, organizing the philanthropic and public and private partnership event at the White House, and working with senior federal agency executives in how their agency can better serve Asian American populations. Jill came to federal service as a Presidential Management Fellow. Prior to federal service, Jill was a Staff Attorney for the American Bar Association Center on Children and the Law, and worked on the cross-section of foster youth and education as well as policy issues impacting vulnerable youth.



## ZAKI BARZINJI (MODERATOR)

Senior Director for Aspen Digital

Zaki Barzinji is a public affairs leader with a decade of experience in political campaigns, public service, and policy change at the state and federal level. He served in the White House as Senior Associate Director of Public Engagement and President Obama's liaison to Arab-Americans, Muslims, Sikhs, and other minority faiths, where he worked to amplify voices and narratives seldom represented at the highest levels of government. Before joining the White House, Zaki served as tech policy advisor and Deputy Director of Intergovernmental Affairs for Governor Terry McAuliffe, where he helped direct the launch of Virginia's first open data portal and managed Governor McAuliffe's national cybersecurity initiative for the National Governors Association.

#### **ABOUT**

## **APAICS**

Founded by former Secretary Norman Y. Mineta and former Delegate Robert Underwood in 1994, APAICS is a national non-partisan, nonprofit 501(c)(3) organization dedicated to building the Asian American, Native Hawaiian, and Pacific Islander (AA & NH/PI) political pipeline at all levels, from community advocacy to elected office.

**INSPIRE: Identifying future leaders for tomorrow** 

**EDUCATE: Building public policy knowledge** 

**EMPOWER:** Developing individual leadership

CONNECT: Bridging local, state, and national politics & the AA & NH/PI community

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